



SAGAR GROUP OF INSTITUTIONS



Admission Brochure

PGDM-Agri Business Management

2023-25

(Approved by AICTE)

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Life at SGI-FABS

Vision

SGI strives to emerge as a global leader in providing a platform for education, research and knowledge creation for moulding socially responsible entrepreneurs, competent professionals in agriculture, agribusiness, and management fields.



To provide innovative learning environment and extensive industry interaction through highly competent faculty, effective infrastructure, and widespread industry network, with special focus on life skills training to groom socially responsible global leaders in agriculture, agribusiness, and management domains.

Mission



“

Director's Message



Dear Aspirants,

At SGI, we strive to create a real world like environment for our students to participate in an experiential learning format. We believe in the view that professional education needs to be as close to reality as possible so that the students when they walk into the professional world are ready to take to the challenges of business world.

In order to cater to the dynamic Agri Business Ecosystem, we at SGI constantly work to modify our curriculum as well as pedagogy. SGI strives in enabling learners to become not only competent achievers but also responsible citizens, caring community members, and life-long learners, in an increasingly interdependent world.

In line with its motto of Service to Society through Education, SGI believes in the articulated view of UNESCO: learning to know, learning to do, learning to live together, and learning to be. SGI has constituted a Board of Studies with seasoned academicians having industry experience. We also have constituted a Corporate Advisory Group (CAG) with top class professionals from the Agri Industry to guide us in aligning our academic processes with the industry needs. Talks by industry experts in the form of SGI talks and visits of our students to agri based organizational activity sites to learn are regular features at the SGI.

We look forward to the wholehearted participation of all the stakeholders and well-wishers including industry partners, faculty, students and staff in our endeavours to fulfil the motto of Service to Society through Education.

- Dr. Suresh Garimella

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“

Dean's Message

Dear Aspirants,

Our vision is to 'Emerge as a global leader' in providing a platform for education amongst other aspects towards creating socially responsible and competent entrepreneurs & professionals for the agri & allied domains. Today's agribusiness world needs leaders who can analyze and appreciate complex issues and drive the sector in forward direction. PGDM programme of SGI will prepare the students to solve those challenging problems and make them accomplished organizational leaders. Our teaching process integrates classroom theory with business reality. Using multiple methods of experiential learning students are trained to acquire key capabilities for effective management, including problem solving and decision making, as well as teamwork, negotiation, communication and other skills.

For a second year we have "Seed to Market" project for students who will prepare their own business plan starting from crop selection and seed procurement to sale of the produce, and the whole program will be implemented by them. This unique project is intended to give students first hand experience in many aspects of business management. We give strong emphasis on preparing our students for the next stage of their career. The content of our program will help the students to make the most of their potential. Students will put learning into actual practice in various projects and assignments. It is a program that attempts to integrate different dimensions of professional life viz, technical, leadership, ethical & social sensitivities. The program will develop management students to become leaders who understand the true Global and Indian agri & allied environment. Our goal is to make SGI the best partner for the professional and personal growth of the students. At the end, let me quote "Great careers don't just happen, they are made. It is not random discovery, but dedicated invention".

- Dr. B Saha

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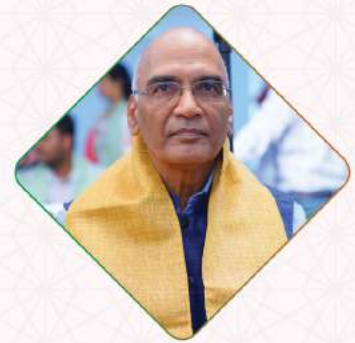
Board of Studies



Prof. K Prathap Reddy
Former Director, IRMA Anand.



Dr. W R Reddy, IAS (Retd.)
Former Director General,
NIRDPR, Hyderabad



Mr. Ram Kaundinya
Management Consultant,
Director General-Federation of
Seed Industry of India



Mr. N V Ramana
Advisor, Samunnati Agri Value
Chain Finance Company.



Prof. A V Vedpuriswar
Sr.Prof, IBS, Hyderabad.



Mr. S Baskar Reddy
Former Executive Director,
Syngenta Foundation India



Mr. Rahul Reddy
Treasurer of SVVR Education Society,
MD of Panchavati Polyfibers Ltd



Dr. Suresh Garimella
Director, SGI.



Dr. B Saha
Dean, SGI-FABS.

Corporate Advisory Group



Mr. Ramkrishna Mudholkar
Strategy Consultant -
Production Agriculture Industry



Mr. Mukesh Mittal
Seed Industry Veteran



Mr. Nirmal Reddy
Former General Manager
(Supply Chain and New Initiatives),
ITC Agri Business Division



Mr. Venkatram Vasantavada
MD&CEO, Seedworks
International Pvt Ltd



Dr. J C Majumdar
Chief Scientific Advisor,
Crop Care Federation of India

MOUs/ Linkages



IBS Hyderabad



MANAGE



Syngenta
Foundation



APMAS



Samunnati
Foundation

About SGI

“

In the year 2009, SVVR Educational Society established Food and Agri-Business School (SGI-FABS) - the first such non-government institute in erstwhile Andhra Pradesh, at Hyderabad, now Telangana state. SGI-FABS is an innovative initiative, that aims at developing competent food and agri-business management professionals with business skills, managerial competencies, entrepreneurial spirit, and agro ecology orientation through its education, training, action research, and consultancy program. It strives to prepare young graduates for challenging careers in food, agri and allied business sectors in India through its flagship education program of Post Graduate Diploma in Management - Agri-Business Management (PGDM-ABM). SGI-FABS also offers executive development training programs, and undertakes action research and consultancy activities in food, agriculture, and allied business domains.

SGI-FABS offers innovative education and competencies development programs with uniquely designed curriculum and pedagogy that emphasizes the four pillars of learning articulated by UNESCO: learning to know, learning to do, learning to live together, and learning to be.

Interactive learning facilitation by competent faculty and experiential learning opportunities for extensive direct and indirect interfaces with food, Agri and allied business sectors; and learning environment with state of art classrooms, IT infrastructure, library, hostel rooms, sports facilities, and playgrounds are some of our training assets.

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PGDM - Agri Business Management

2 years fully residential program approved by AICTE.

Diploma in Agriculture

Diploma program in Agriculture affiliated to Professor Jayashankar Telangana State Agricultural University, Hyderabad

AC&ABC

45 Days Agri-Entrepreneurship Training Program

**“Successfully completed more than
13 years of Academic Excellence”**

Infrastructure

“FLAME OF THE FOREST”

The 'Flame of Forest' campus of Sagar Group of Institutions is located at Chevella town, 45 kilometers from the city of Hyderabad, Telangana. The campus is named after the beautiful 'Flame of Forest' trees that grows in this area. The campus is 50kms from Rajiv Gandhi International Airport and 50kms from Secundrabad railway station. 'Flame of Forest' is a sprawling 50-acre integrated campus which has been divided into an 18 acres bit comprising of infrastructure such as academic blocks, canteen, library, hostels etc. and a 32 acres bit that is dedicated to farming and field work for students to enable live practical learning.



Class Rooms

Air conditioned and specially designed in semi-circular theater format that ensures participative learning. All the classrooms are equipped with latest communication equipment.

Business Communication Lab

SGI-FABS has a state of the art computer & communications lab. The students will be working in a WiFi enabled networked environment.



Library

SGI-FABS has an excellent and uniquely designed central library. It is well stocked with books and journals both in physical and digital versions. It also boasts of a e learning cell where students have access to IT systems for enhanced digital learning.



Canteen

Most of the innovative learning takes place while having a sip of coffee in a group. Canteen is equipped with state of the art kitchen that prepares delicious and nutritious meals for students.



Sports

SGI believes in an overall development of students. Keeping this in mind, SGI campus offers good sports facilities such as cricket pitch, football ground, volleyball court and other indoor games. SGI has hosted its own sports fest SAGAR'S IGNITE and participated in VJIM'S KRITHANSH, IBS AAVAG, MANAGE's Olympus.

Hostels

We believe that students learn as much from their group work and mutual interactions as they learn from the instructors in the classroom. Hence, we have made the programme fully residential.



Pedagogy



Course Curriculum

The Course Curriculum has been finalized in consultation with Industry & Academic experts.

ILT 1 - Interactive Learning Term 1

- Business Statistics
- Financial Accounting
- Food & Agribusiness Environment
- IT for Management
- Managerial Economics
- Organization Behaviour and Development
- Written Analysis & Communication

ILT 2 - Interactive Learning Term 2

- Agroecology and Production system
- Business Research Methods
- Financial Management
- Human Resources Management and Employee relations
- Macro Economics
- Marketing Management
- Operations Research
- Production & Operations Management

ILT 3 - Interactive Learning Term 3

- Business Analytics
- Cost & Management Accounting
- Information Systems for Agri Business
- Introduction to Rural & Agri Finance
- Marketing Research in Food and Agribusiness
- Project Management
- Technology in Agri Business
- Total Quality Management

Management Internship – 10 Weeks

ILT 4 - Interactive Learning Term 4

- Digitalization in Agriculture
- Food & Agri Business Financial Services
- Food and Agri Value Chain Management & Finance
- Legal Aspects of Business
- Managing Producers' Enterprises
- SCM in Agribusiness
- Sector Studies in Food & Agri Business
- Elective -1 (Choose any one from below)
Agri Input & Output Marketing
Agri project and infrastructure finance

ILT 5 - Interactive Learning Term 5

- Agri Finance, Banking & Risk Management
- e-Commerce and Digital Marketing
- Export and Import of Food & Agri Products
- Sales and Distribution Management
- Strategic Management
- Values and Ethics in Management
- Elective -2 (Choose any one from below)
Rural Marketing
Commodity Trading, Futures & Options

ILT 6 - Interactive Learning Term 6

- Entrepreneurship & Innovation In agribusiness
- Elective -3 &4 (Choose any two from below)
CSR & Sustainability
Global Trade in Agribusiness (WTO,GATT,etc)
Integrated Agri Value Chain Development
Microfinance for Food, Agri & Allied Business
Retail Management in agribusiness
- Comprehensive Project

Learning Facilitators

Core Faculty

Dr. Suresh Garimella

Director, SGI

Ph.D (Marketing) & MBA from Osmania University

25 years of experience as a teacher

Visiting faculty to Top B Schools.

Dr. B. Saha

Dean, SGI-FABS

Ph.D (Management), MBA

30 years of experience in Multinational & Indian Agri Chemical Companies.

Dr. Mahipal Reddy

Associate Professor

Ph.D (Management) , MBA (Marketing)

15 Years of experience in Business Development, Strategic Planning, Teaching and Research

Dr. V Ram Naresh Kumar

Assistant Professor

Ph.D & MS (IT in Agriculture & Rural Development)

10 years of experience in Research, Development & Teaching.

Prof. Gadigeppa Muramatti

Assistant Professor

(Ph.D), M.Sc (Agri Economics)

5 years of Experience in Teaching ,Research and Agricultural Extension work

Visiting Faculty

Dr. W.R REDDY, IAS(Retd.)

Former DG of NIRD & PR

Prof. G Krishnamurthi

Director of Foundation for Catalyzing Rural Transformation (FoCaRT), Principal Indukaka Ipcowala Institute of Management, Changa, Retired IRMA & DMI professor,IIM Bangalore

Dr. P. Kanaka Durga

Assistant Director, MANAGE, Ph.D. (Economics)

Dr. Sankar Datta

Former Faculty Member IRMA/IIM Ahmedabad, and Azim Premji University, Bengaluru. Founder-Dean of The Livelihood School (TLS).

Prof. BRM Rao

PGDRDM (IRMA), PGDPA, PGDCRS, MIMA, B, com, BA, LLB Specialization: Sales and Distribution, Strategic Management

Dr. A. Patrick

Ph. D

Asst Professor, Department of Commerce, University College of Commerce & Business Management Osmania University, Hyderabad, Worked for Badruka Institute of Foreign Education, (BIFE), as Approved Tutor for Edinburgh Business School, Heriot Watt University, U.K.

Prof K V Raju

Rich experience in agribusiness, rural management and administering business schools. He served as founder Director of Development Management Institute, Patna and has also served as faculty member in IRMA, Anand, Gujarat.

Dr. M. N. Reddy

M. Sc (Agri.), D.P.R, Ph.D. (IARI)

Former Director (Agri. Extension Mgmt. & Comm.) National Institute of Agricultural Extension Management (MANAGE) (Organisation of Ministry of Agriculture, Govt. of India)

Ms. Padma J

B.Ed English & Social Studies ,Diploma in Training & Development, Visiting Faculty NIRD.

Education Specialist at Mahatma Gandhi National Council of Rural Education GOI.

Mr. E N Reddy

Alumnus of Institute of Rural Management, Anand (IRMA) and A.P. Agricultural University, Hyderabad (presently Acharya NG.Ranga Agricultural University, Hyderabad), has over 38 years of rich and varied experience as a development practitioner and academic.

Mr. Nilendu Mukherjee

B.E in Electronics (Engineering), Management Studies (Finance and Marketing), master's in economics.

A development professional with 15+ years of experience in Management, Training, Teaching and Consulting.



Some of our SGI talks

Industry Institution Interaction



Dr. WR REDDY
Former DG of NIRD & PR, IAS (Retd)



Mr. Saumendra Nayak
Head of Marketing,
Shivashakti Group



Mr. Sambit Satapathay
Managing Director,
Akshay Seeds Pvt. Ltd.



Mr. Mallesh T M
Founder & CEO, Farm 2 fork
technologies Pvt Ltd.



Mr. N V RAMANA
Advisor, Samunnati Financial
Intermediation & Services Pvt. Ltd.



Mr. Emmanuel Murray
Senior Advisor at Capsian Impact
Investment



Mr. Santosh Sahu
Co-Founder & Executive Director,
GoGreen Warehousing Pvt. Ltd



Prof. Klaus Kummerer
Director, Institute of Sustainable &
Environmental Chemistry



Mr. Ananda Verma
Founder of FASAL



Mr. Mukesh Mittal
Industry Veteran, Seed Industry



Mr. Rajesh Sinha
Ex MD & CEO, NCDEX
eMarkets Private Limited



Mr. Ram Kaundinya
Management Consultant,
Director General-Federation of
Seed Industry of India



Mr. Hanish Nair
Zonal Business Head,
Crystal Crop Protection Ltd.



Mr. Deepak Pareek
CEO, Agriwatch



Dr. Laura McConnell
Bayer Science Fellow (USA)



Mr. Amandeep Panwar
Executive Director & CEO,
BharatRohan Airborne Innovations
Private Limited



Mr. Shitikanth Mishra
Chief Executive officer, GSFC
Agrotech Pvt. Ltd.



Mr. Viekas K Khokha
HR Head at Dhanuka Agritech Pvt. Ltd.



Mr. Sara Narsaiah
National Marketing Manager,
Best Agrolife Limited



Mr. Harish Raghu
Managing Director & CEO,
SaGgraha Management Services Pvt Ltd.



Mr. Dhanjay Edakhe
Sr VP Sales & Marketing
Agro- Zydex Industries



Ms. Komal Shah Bhukhanwala
Director - R & D and IP
Sulphur Mills Ltd.



Mr. Satish Ajane
Ex-Head of Operations,
Bayer Bioscience Pvt. Ltd.



Mr. Rajendra Lora
Co-Founder & CEO at Freshokartz
Agri



Mr. Sundara Rajan Samapth
CEO & FOUNDER of
Janani Foods Pvt. Ltd.



Mr. Mendu Srinivasulu
Product Manager Agri Finance FPO'S,
Kotak Mahindra Bank



Mr. Purushotham Rudraraju
Agribusiness & Technology
Manager, ICRISAT



Mr. Rajendra Patil
DGM, Tata Rallis



Dr. Amit Tripathi
Chief Executive Officer at
Geolife Agritech India Pvt. Ltd.



Mr. KRK REDDY
Managing Director at Sri BioAesthetics
Pvt. Ltd



Mr. Kapil Dev
Chief Business Officer, NCDEX



Mr. RG Rajan
Author & Former CMD,
Rashtriya Chemicals & Fertilizers (RCF)

Co Curricular & Extra curricular activities

Seed to Market

At SGI, we offer the students a reality based programme - Seed to Market in which the students are made a part of the programme which benefits them in practical experience and gaining knowledge in various aspects. Each group of students is given a piece of land which needs to be bid and followed by land preparation, sowing, crop monitoring, application of required fertilizers, harvesting and selling in the market. This concept facilitates learning in the aspects of - Supply chain, marketing, decision making and a short experience of farmer's life.



Cultural Committee



Culture is something which holds us all together with a common bond. It is the shared knowledge of art and values of a society. It is something which one can never learn, it can only be an experience.

Being one of the major clubs in the college, Cultural Committee has been a mix & match of different beings, values and ethics together under one roof. It believes in the motto "Enriching Values, Nourishing Minds"

This committee provides enthusiastic support to all the students to bring out the best in them and take up every challenge which helps them in their very own overall development. Cultural committee not only helps in talent exhibition but also enables a holistic development of students involved.



Current Affairs Club



Current Affairs Club is a social forum where students can share their views and passions about crucial topics happening worldwide. It's the perfect way to be more aware of life outside. Through this students are informed about the latest developments that take place in the world from time to time. Through critical evaluation of daily news, debates, group discussions, etc., students not only gain a comprehensive knowledge but also equip themselves with the demands of the present day world. Apart from this, the forum also stresses upon communication and presentation skills.

Sports Committee



The Sports Committee is one of the most active committees on campus with various sporting events taking place throughout the year. The committee is designed to serve individual & team interests in different competitive sports and recreational activities. It conducts inter-college events ranging from on-field sports like cricket, badminton and volleyball to indoor sports like carrom, table tennis and chess.



Admission Process & Eligibility



Step 1: Fill the online registration form by using **Url: <https://tinyurl.com/FABSABM2023>** or by



Step 2: Agri Aptitude Test- Date will be announced by the admissions team

Step 3: Candidates who have cleared the Agri Aptitude Test will have to appear for a personal or telephonic interview after paying Rs/-500 for the application form. Please note, you will also have to clear any one of the following: CAT/MAT/CMAT/ATMA/GMAT/XAT.

Step 4: An Admission letter will be sent to short-listed candidates based on the test & Interview performance.

Step 5: Selected candidate has to pay Rs.25000/- towards confirmation of provisional admission.

Step 6: Admission list will be prepared.

Eligibility Criteria

- ◆ Minimum qualification for admission to the PGDM – Agri Business Management program is UGC/ICAR recognized graduation, in any discipline with a minimum CGPA of 5.00 out of 10.00 or 50% aggregate marks or their equivalent. Final year students can also apply.
- ◆ Candidates having inclination to agribusiness will be preferred.
- ◆ Should have appeared for CAT/MAT/CMAT/ATMA/GMAT/XAT.

Program Charges

No	Particulars	Fees	
		1 st Year	2 nd Year
1	Application Fee	500	0
2	Admission Confirmation Fee	25000	0
3	PGDM-ABM Tuition fee	225000	225000
4	ITES Charges (Internet while in Campus, Digital Learning Systems, E-Journals, Library, Other reading Materials)	12000	12000
5	Group Medical and Accidental Insurance	500	500
6	Alumni Fund	1000	0
	Total	264000	237500
	Total Program charges for two years	501500	

Hostel + Mess Charges per annum*

Particulars	Amount
Double Sharing	62500
Single room with common toilets	67500
Single room with attached bathroom	72500

*Subject to change based on additional facilities , renovation, inflation etc.

Financial Assistance

Following are some of the premier banks of India that are providing educational loans.
For further information links are below :

Axis Bank

<https://www.axisbank.com/retail/loans/education-loan/features-benefits>

HDFC Bank

<https://www.hdfcbank.com/personal/borrow/popular-loans/educational-loan/educational-loan-for-indian-education>

ICICI Bank

<https://www.icicibank.com/Personal-Banking/loans/education-loan/education-loan.page>

SBI Bank

<https://www.sbi.co.in/portal/web/student-platform/education-loan>

Oriental Bank of Commerce

<https://www.obcindia.co.in/content/education-loan>

IDBI Bank

<https://www.idbibank.in/education-loan.aspx>

J&K Bank

<https://www.jkbank.com/loans/personal/customerEducationalLoans.php>

Indian Bank

<https://www.indianbank.in/category/loans/education/#!>

Bank of India

<https://www.bankofindia.co.in/EducationLoan>

Current Batch Profile

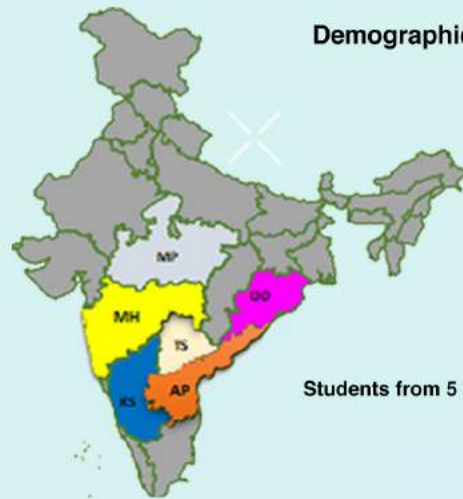
PGDM-ABM
Batch Strength 60



Female
25%



Male
75%



Demographic Profile

Students from 5 States of India

Educational Diversity



B.Sc. (Hons.)
Agriculture

86%



B.Sc. (Hons.)
Horticulture

8%



B.Sc.
Food Science

2%



B.Tech
Agricultural
Engineering

2%



B.Tech
Biotechnology

2%

Industry Speaks

I had the opportunity to meet and interact with the Faculty and students of the Food and Agri Business School of the Sagar Group. The Quality of the Faculty and the Programme is of a high order. The Students of the Agribusiness Programme are a motivated and committed lot and will be an asset to the Organisations that employ them. I wish them well.



Mr. Emmanuel Murray

Investment Director,
Caspian Impact Investment Pvt.Ltd.

SGI-FABS is one of the reputed Institutes in the field of agribusiness and attracting the talents all across the region. The whole academic environment is designed to grow the students for being physically and mentally competent to contribute their best of potential to the agri industry. I firmly believe that the institute will continue to focus and serve the right values, knowledge and skills to the students to become the future leaders. With all the best wishes and compliments.



Mr. Hanish Nair

Zonal Business Head,
Crystal Crop Protection Ltd.

Student Testimonials



I feel contented to be a part of this prestigious institution which is surrounded by enlightening environment. SGI-FABS provide us the bridge to gap between the theory & what is actually happening in industry. The college not only helps to excel in the academic field, but also teaches us a lot about different cultures.

- Ms.M Harika
Batch 2021-23



SGI-FABS educates students in a very creative way and encourages them to think out of the box. I found the method of teaching is different. The teachers and staff are really helpful. They make sure that the student should be comfortable and progress well in their life.

- Ms.Ch. Kalyani
Batch 2021-23



In this college I improved my self with Good Communication skills . Campus has a homely environment to stay. I have learnt a lot not just academically but in all the other aspects of career development. Faculty is supportive and readily available, teaching methodology is backed up by practical skills and industry inference.

- Mr.Ram Patel
Batch 2021-23



My overall experience till date has been amazing, and the college is having an amazing infrastructure. SGI college has provided me with a number of opportunities to grow and explore my skills. I have always found a positive and healthy environment and the teachers are highly supportive.

- Ms.Reethika P
Batch 2022-24



SGI-FABS is well equipped with facilities that brings about the best in us. The homely environment, co-operative seniors and dedicated teachers makes the PGDM-ABM student feel that they have selected the exact and the best college for their PG degree.

- Ms.Prathiba Tatoba Patil
Batch 2022-24



SGI-FABS has given me the opportunity to develop my career in Management. It has boosted my confidence and is paving way for a rewarding career. It helps in developing our technical knowledge as well as practical knowledge to become a competent professional.

- Mr. Athharv Prahlad Mahamuni
Batch 2022-24

Why PGDM-ABM at SGI-FABS?

- ➔ Agriculture is the backbone of Indian economy & therefore requires immediate need for professional manpower in rural and urban india.
- ➔ Due to this a global need of enterprises serving Agriculture & Allied sectors is rising rapidly on a large scale giving birth to 40,000 agri management job opportunities annually.
- ➔ SGI-FABS enriched curriculum; strengthend interactive and experiential learning processes enhance the Business, Management and Entrepreneurial competencies.
- ➔ SGI-FABS has recruited competent faculty to firmly establish principals of co-learning, joint problem solving, co-creation and praxis in the design and conduct of agribusiness management program using experiential learning modules.
- ➔ SGI-FABS assists deserving students to explore suitable job opportunities.

Some of our Esteemed Recruiters





LIFE @ SGI-FABS







SAGAR GROUP OF INSTITUTIONS

Campus:

Flame of Forest, Chevella-Urella Road,
Urella(PO), Chevella, Hyderabad-501-503

Admissions Officer : Mr. Raghu Ram Reddy

+91-8886301166
+91-8886301155

admissions@sgih.ac.in

www.sgih.ac.in

@sgi.Hyderabad/

@SvrEducation/

@sagar-group-of-institutions/

@sgi_hyderabad

