

# Recruiter's Guide

PGDM-Agri Business Management

2022-24

(Approved by AICTE)



# Contents

1.	About SGI	1
2.	Vision, Mission, MOU's	2
3.	Director & Dean Message	3
4.	BOS & CAG	4
5.	About two-year PGDM-ABM program	5
6.	Course Curriculum	6
7.	Learning Facilitators	7
8.	SGI Talks	8
9.	Seed to Market	9
10.	Placement process	10
11.	Batch Profile	11 -20
12.	Some of our Past Recruiters	21
13.	Life at SGI	22



# CELEBRATING

# YEARS OF COMMITMENT TO AGRI BUSINESS EDUCATION

Sagar Group of Institutions(SGI), Hyderabad is proudly commemorating 15 years of shaping young minds and nurturing talent in the agriculture and agribusiness sector. Since its inception, SGI has been a beacon of quality education, empowering students to reach new heights in their careers and personal growth.

Over the years, SGI has evolved into a centre of excellence preparing young graduates for challenging careers in Food, Agri and Allied Business sectors through its flagship education programme the 2-years PGDM in Agri Business Management. Our dedicated faculty members and state-of-the-art infrastructure have provided students with an enriching learning environment, fostering innovation and creativity in them.

Throughout this remarkable journey, SGI has consistently strived for academic excellence, industry-relevant curriculum and holistic development of the students. Looking ahead, we are determined to continue our pursuit of excellence, keeping up with the ever-changing agriculture, food & agribusiness ecosystem and meeting the demands of the future.





# About SGI

In the year 2009, SVVR Educational Society established the Food and Agri-Business School (SGI-FABS) - the first such non-government institute in erstwhile Andhra Pradesh, at Hyderabad, now Telangana state. SGI-FABS is an innovative initiative that aims at developing competent food and agri-business management professionals with business skills, managerial competencies, entrepreneurial spirit and agro ecology orientation through its education, training, action research and consultancy program. It strives to prepare young graduates for challenging careers in food, agri and allied business sectors in India through its flagship education programme of Post Graduate Diploma in Management - Agri-Business Management (PGDM-ABM). SGI-FABS also offers executive development training program, and undertakes action research and consultancy activities in food, agriculture and allied business domains.

SGI-FABS offers innovative education and competencies development programmes with uniquely designed curriculum and pedagogy that emphasizes the four pillars of learning articulated by UNESCO: learning to know, learning to do, learning to live together and learning to be.

Interactive learning facilitation by competent faculty and experiential learning opportunities for extensive direct and indirect interfaces with food, Agri and allied business sectors and learning environment with state of art classrooms, IT infrastructure, library, hostel rooms, sports facilities and playgrounds.

# Programs Offered

1. PGDM - Agri Business Management

2. Diploma in Agriculture





# Vision

**S**GI strives to emerge as a global leader in providing a platform for education, research and knowledge creation for moulding socially responsible entrepreneurs, competent professionals in agriculture, agribusiness and management fields.

# Mission

To provide innovative learning environment and extensive industry interaction through highly competent faculty, effective infrastructure and widespread industry network with special focus on life skills training to groom socially responsible global leaders in agriculture, agribusiness and management domains.

# MOU's







MANAGE



VIPER



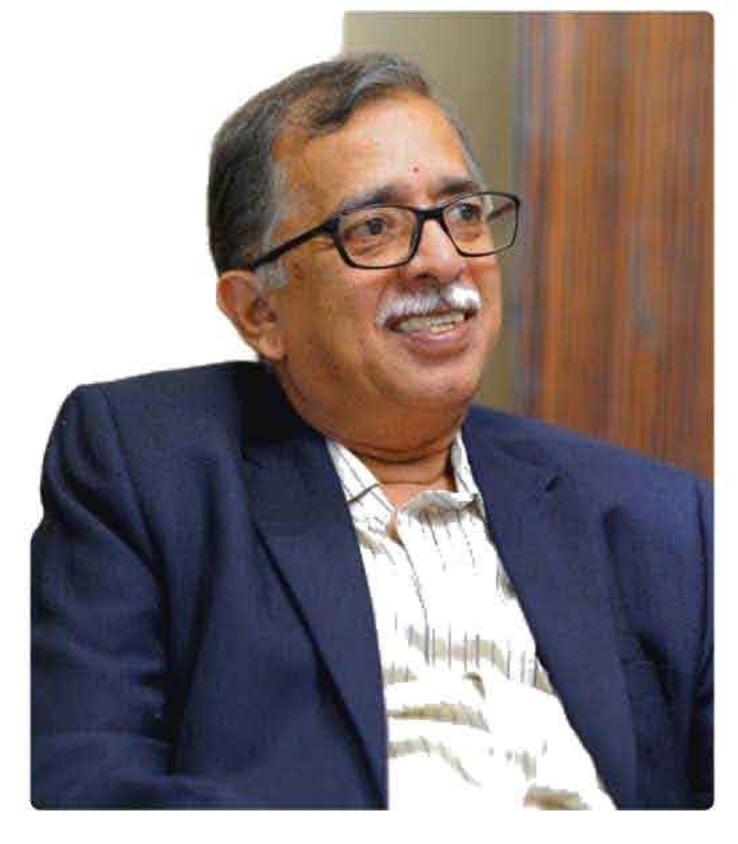
**APMAS** 



Samunnati Foundation







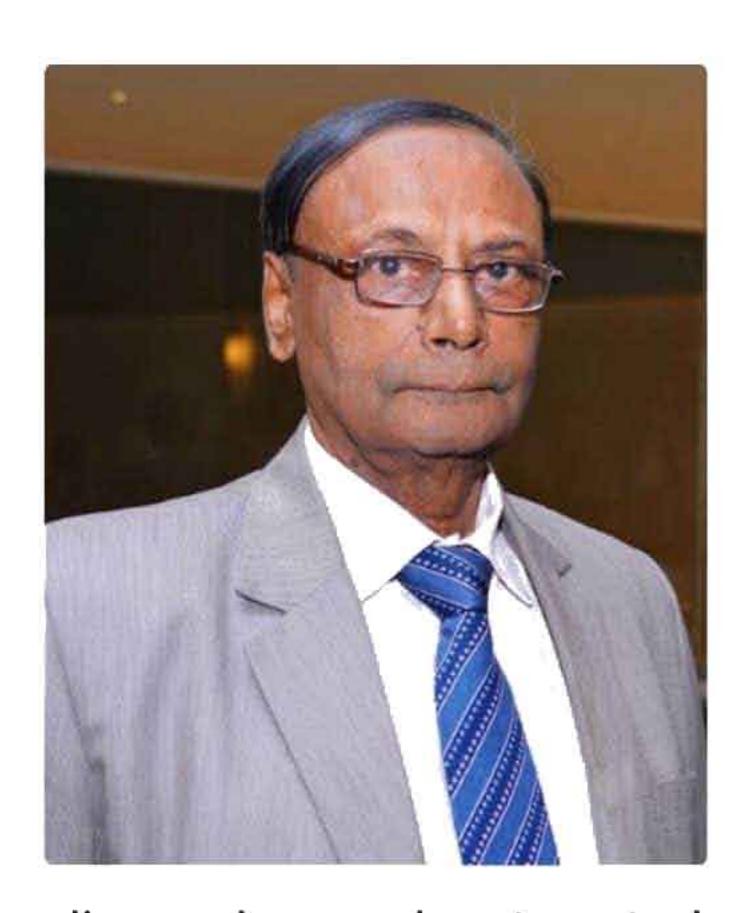
# Director's Message

At SGI, we strive to create a real world like environment for our students to participate in an experiential learning format. We believe in the view that professional education needs to be as close to reality as possible so that the students when they walk into the professional world are ready to take to the challenges of business world. In order to cater to the dynamic Agri Business Ecosystem, we at SGI constantly work to modify our curriculum as well as the pedagogy. SGI strives to make learners become not only competent achievers but also responsible citizens, caring community members and life-long learners, in an increasingly interdependent world.

Industry veterans like Mr. Ram Kaundinya, Academicians like Prof. Sankar Datta, Mentors like Mr. N V Ramana and Administrators like Dr. W R Reddy and more constantly help us in our endeavour to give a well-rounded professional to the Agri Industry.

We look forward to a wholehearted participation of all the stakeholders and well-wishers including industry partners, faculty, students and staff in these endeavours to fulfil the motto of 'Service to Society through Education'.

- Dr. Suresh Garimella



# Dean's Message

Our vision is to provide students with an education that will make them outstanding leaders of business organizations worldwide. Today's agri business world needs leaders who can analyze and solve complex issues and drive the sector in forward direction. PGDM -ABM programme of SGI-FABS will prepare the students to solve those challenging problems and make them accomplished business leaders.

Our teaching process integrates classroom theory with business reality. Using the case method and other interactive learning techniques including seminars, presentations, group

discussion, quiz etc, students will acquire key capabilities for effective management, including problem solving and decision-making capabilities, as well as teamwork, negotiation, communication and other skills.

The content of our program will help the students to make the most of their potential. Students will put learning into actual practice in various projects and assignments, including "Seed to Market" project. Our PGDM-ABM program fully integrates the technical and leadership skills, ethical principles and social sensitivity.

I welcome you all to Sagar Group of Institutions, Food and Agri Business School, Hyderabad.

- Dr. B Saha



# **Board of Studies**

Dr. Suresh Garimella Director, SGI.

Dr. B Saha Dean, SGI-FABS. Prof. A V Vedpuriswar Sr.Prof, IBS, Hyderabad.

Dr. W R Reddy, IAS (Retd.)
Former Director General,

NIRDPR, Hyderabad.

Mr. Ram Kaundinya

Management Consultant,

Former CEO, ADVANTA India Ltd.

Mr. N V Ramana Mentor & Agribusiness Veteran

Mr. S Baskar Reddy Former Executive Director,

Syngenta Foundation India.

Treasurer of SVVR Educational Society,
MD of Panchavati Polyfibers Ltd.

Mr. Rahul Reddy

Dr. Sankar Datta
Senior Development Practitioner,
Visiting Faculty in IRMA, IIM-A & Azim
Premji University, Bengaluru.

# Corporate Advisory Group

Mr. Ramkrishna Mudholkar

Strategy Consultant -Production Agriculture Industry Mr. Mukesh Mittal

MD & CEO, Mandrail Seeds
Pvt Ltd.

Mr. Harish Raghu Founder& CEO SaGgraha

Independent Director \_Keerthana Finserve Ex Board Chair \_MFIN

Mr. Venkatram Vasantavada

MD & CEO, Seedworks International Pvt Ltd Mr. Nirmal Reddy

Former General Manager (Supply Chain and New Initiatives), ITC Agri Business Division Dr. J C Majumdar

Chief Scientific Advisor,
Crop Care Federation of India

Mr. R G Rajan

Independent Director at JNK INDIA LIMITED, Zonal Director-Institute of Directors, Former CMD, RCF/NFL/PDIL.





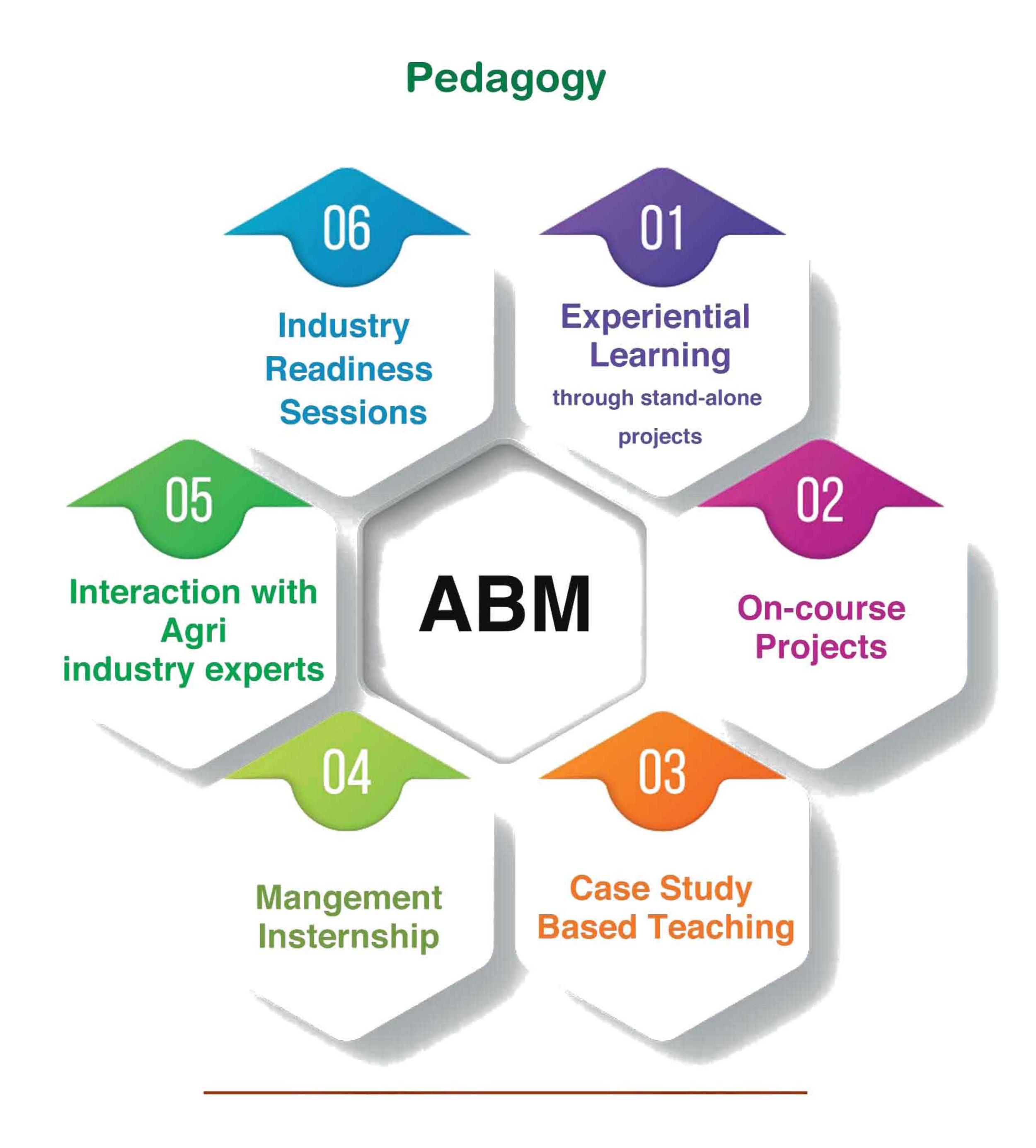
# About PGDM - ABM Programme

SGI's Food and Agri Business School offers a two-year, fully residential, AICTE-approved PGDM in Agri-Business Management. The curriculum focuses on agroecology, instilling business skills, management competencies and an entrepreneurial spirit. It provides experiential learning in food, agriculture and allied business dynamics, emphasizing decision-making. Optional courses offer intense and focused learning opportunities. The program shapes students into competent food, agribusiness and management professionals.

This two year program is managed by PGDM-ABM committee which consists of the dean & the faculty members.

The programme follows two important approaches to learning:

- 1. Interactive learning
- 2. Experiential learning





# Course Curriculum

The Course Curriculum has been finalized in consultation with Industry & Academic experts.

# ILT 1 - Interactive Learning Term 1

- Business Statistics
- Financial Accounting
- Food & Agribusiness Environment
- IT for Management
- Managerial Economics
- Organization Behavior and Development
- Managerial Economics
- Written Analysis & Communication

# ILT 2 - Interactive Learning Term 2

- AgroEcology and Production system
- Business Research Methods
- Financial Management
- Human Resources Management and Employee relations
- Macro Economics
- Marketing Management
- Operations Research
- Production & Operations Management

# ILT 3 - Interactive Learning Term 3

- Business Analytics
- Cost & Management Accounting
- Information Systems for Agri Business
- Marketing Research in Food and Agribusiness
- Food & Agri Value Chain Management
- Project Management
- Technology in Agri Business
- Total Quality Management in agribusiness

# Management Internship - 10 Weeks

# ILT 4 - Interactive Learning Term 4

- · Digitalization in Agriculture
- Financial Services for Food & Agri Business
- Food and Agri Value Chain Management & Finance
- Legal Aspects of Business
- · Managing Producers' Enterprises
- SCM in Agribusiness
- Sector Studies in Food & Agri Business
   Elective -1 (Choose any one from below)
- Agri Input & Output Marketing
- Agri project and infrastructure finance

# ILT 5 - Interactive Learning Term 5

- Agri Finance, Banking & Risk Management
- e-Commerce and Digital Marketing
- Export and Import of Food & Agri Products
- Sales and Distribution Management
- Strategic Management
- Values and Ethics in Management
   Elective -2 (Choose any one from below)
- Rural Marketing
- Commodity Trading, Futures & Options

# ILT 6 - Interactive Learning Term 6

- Entrepreneurship & Innovation In agribusiness
   Elective -3 &4 (Choose any two from below)
- CSR & Sustainability
- Integrated Agri Value Chain Development
- Inclusive finance for Food, Agri & Allied sectors
- Retail Management in agribusiness
- Comprehensive Project 10 weeks



# Learning Facilitators

# Core Faculty

# Dr. Suresh Garimella

Director, SGI

Ph.D (Marketing) & MBA, Osmania University 30 years of Experience in Teaching, Research and Administration

Visiting faculty to Top B Schools.

#### Dr. B. Saha

Dean, SGI-FABS

Ph.D (Management), MBA

30 years of experience in Multinational & Indian Agri Chemical Companies.

# Dr. Mahipal Reddy

Associate Professor

Ph.D (Management), MBA ((Marketing & IT Systems), B. Tech (Mechanical)

20 Years of experience in Business Development, Strategic Planning, Teaching and Research

# Dr. Mohmad Mushtaq Khan

Associate Professor

Ph.D (Management), MBA (Finance & Marketing) 10 Years of experience in Teaching, Research and Academic Administration

#### Dr. V Ram Naresh Kumar

Assistant Professor

Ph.D & MS (ICT in Agriculture & Rural Development) 10 years of experience in Teaching, Research and Development.

# Prof. Gadigeppa Muramatti

Assistant Professor
M.Sc ( Agri Economics), (Ph.D)
5 years of Experience in Teaching, Research and Agricultural Extension

# Visiting Faculty

# Dr. W.R REDDY, IAS(Retd.)

Former DG of NIRD&PR

#### Prof. G Krishnamurthi

Director of FoCaRT, Ex-Principal Indukaka Ipcowala Institute of Management, Changa Retired IRMA & DMI professor

#### Dr. K.H.Rao

Principal Scientist (Human Resource Management) (Rtd.) NAARM, Hyderabad

# Prof. BRM Rao

PGDRDM (IRMA), PGDPA, PGDCRS, MIMA, B,Com, BA, LLB
Sales and Distribution, Strategic Management

#### Ms Padma Juluri

MA in Education; Diploma in Training & Development Mentoring Faculty & Master Trainer at Mahatma Gandhi National Council of Rural Education, Dept of Higher Education, Ministry of Education, Govt of IndiaVisiting Faculty at NIRD & PR, Hyderabad

# Mr. Gopal Krishna Ayitam

B.Sc., FCMA

Management Consultant
Cactus Consulting, Hyderabad

# Mr. C. Raghavendra Rao

Former Banker, Hyderabad

# Mr. Nilendu Mukherjee

B.E in Electronics (Engineering),
Management Studies
(Finance and Marketing),
master's in economics. A development
professional with 15+ years of
experience in Management,
Training, Teaching and Consulting.

# Dr. Sankar Datta

Senior Development Practitioner, Visiting Faculty in IRMA, IIM-A & Azim Premji University, Bengaluru



# SGI Talks - Industry Institution Interaction

Mr. Sambit Satapathay

Managing Director, Akshay Seeds Pvt. Ltd.

Mr. Santosh Sahu

Co-Founder & CEO,

Go Green Warehousing Pvt. Ltd.

Mr. Gahininath Dhawale

General Manager - National Training Head

Deepak Fertilisers And Petrochemicals Corp. Ltd.

Mr. Kishan Dumpeta

Chief Operating Officer, Nandi Seeds at Biostadt

Mr. Hanish Nair

Zonal Business Head & Seeds Crystal Crop Protection Ltd.

Dr. Laura McConnell

Bayer Science Fellow (USA)

Mr. Satyaprasad Aripirala

General Manager - Learning and Development IDFC FIRST Bharat Ltd.

Mr. Emmanuel Murray

Investment Director at Caspian

Prof. Klaus Kummerer

Director, Institute of Sustainable &

Environmental Chemistry

Sowjanya Bonda

Partner

**AND Business Consulting** 

Mr. Ram Kaundinya

Management Consultant

Ex CEO, Advanta seeds

Mr. Deepak Pareek

CEO, Agriwatch

Mr. Amandeep Panwar

Executive Director & CEO,

BharatRohan Airborne Innovations

**Private Limited** 

Mr. Shankar Singh

Sr. Vice President Prabhat Agri Biotect Ltd.

Peeyush Kumar Singh

DGM, Prabhat Agri Biotect Ltd.

Dr. Shashank Sinha

Chief Executive Officer,

Drools India Pvt. Ltd.

Mr. Pankaj Chaudhary

National Sales Lead - Biologicals

Grow Indigo Pvt. Ltd.

Ms. Komal Shah Bhukhanwala

Director - R & D and IP

Sulphur Mills Ltd.

Mr. KRK Reddy

Managing Director at Sri BioAesthetics

Pvt. Ltd.

Mr. Dhanjay Edakhe

National Lead B2B

IPL Biologicals Ltd.

Anjaneyulu Atiracha

General Manager

Krishi Rasayan Exports Pvt. Ltd.

Mr. Kapil Dev

Chief Business Officer, NCDEX

Mr. Viekas K Khokha

HR Head at Dhanuka Agritech Pvt. Ltd

Mr. RG Rajan

Author & Former CMD,

Rashtriya Chemicals & Fertilizers (RCF)

Mr. Saumendra Nayak

Lead- Field Marketing and Institutional Business

Jivagro Pvt. Ltd.



# Seed to Market Project

The Seed to Market Project is a crucial endeavor, providing quality, practical, and business-oriented education for PGD-ABM students. Its primary goal is to develop professional competence and self-confidence, empowering students to tackle current and emerging trends in the Agribusiness sector. By offering hands-on experiences, the project nurtures agribusiness and entrepreneurial skills.

Objectives include imparting diagnostic and remedial knowledge through practical training, developing abilities via extension teaching methods, fostering confidence in solving agricultural problems, and acquainting students with Entrepreneurial Skills.

Previous experiences from the Seed to Market Project (2022-23) revealed numerous valuable lessons. Students learned the significance of seed selection based on climate, soil conditions, and market demand. They gained hands-on experience in cultivation, understood the importance of planning and preparation, and developed deeper environmental appreciation and sustainable farming practices. Managerial competences like Market Selection, Pricing, Teamwork, Resource Management, Crisis Management, Monitoring & Control formed part of the learning basket.

Overall, the Seed to Market Project provides students with a holistic learning experience, integrating theoretical knowledge into practical applications.











# Placement Process

Step 1: SGI sends invitations to companies for their participation in the campus recruitment

**Step 2:** Placement team from SGI interacts with the company and facilitates submission of resume of students to the companies.

Step 3: Companies visit SGI for a pre-placement talk followed by tests and interviews and final selection of students.

#### **Placement Calendar**

01.

Invitation to companies for recruitment process Sept - 2023 02.

Interactions with industry & resume Submissions
Sept-Dec 2023

03.

Pre Placement talk and Recruitment Process Sept-Dec 2023 04.

Students can
Report and join the
company from
Feb 2024

# Demographic Profile

PGDM-ABM Batch Strength 60

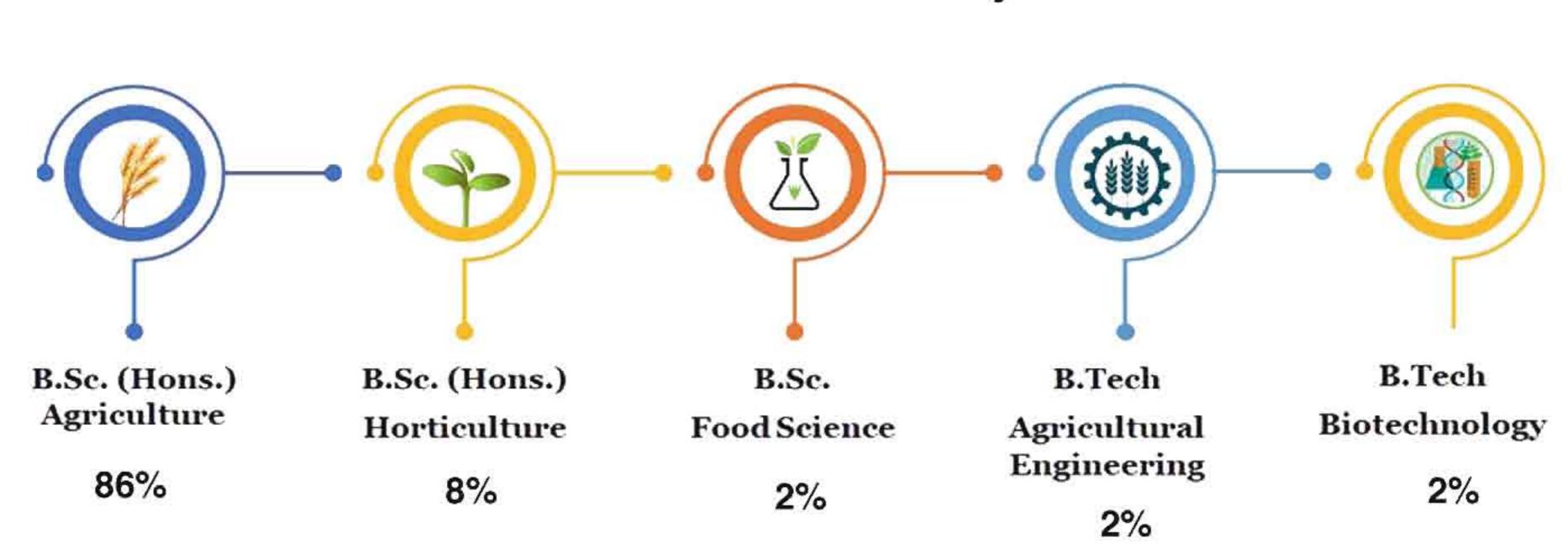


Female 25%



Male 75%

# **Educational Diversity**



# Management Internship Companies 22-24 Batch

ADAMA	Best Agrolife Limited	UPL	DEEPAK FERTILISERS AND PETROCHEMICALS CORPORATION LIMITED	PRABHAT SEEDS	VINC
CRYSTAL Inspiring Growth	Parlé Agro	MANDRAIL SEEDS	SML Limited (Formerly known as Sulphur Mills Limited)	BUSINESS CONSULTING	KRISHAT WAY 38 LOD THE
Shivashakti BIO TECHNOLOGIES LTD Your Partner in Prosperity	farmizen	Swetha	Ganga Kaveri  DRANG  SEFTS	Varun Agro	NANDI SEEDS



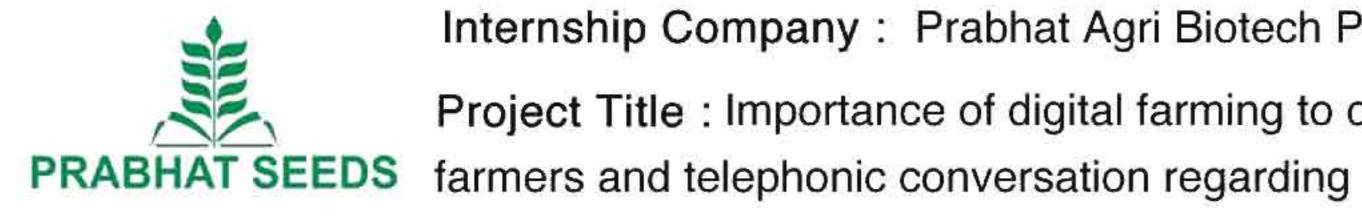


Adirala Roshini

Hanamkonda, Warangal, Telangana Lang. Known: English, Telugu, Hindi

B.Sc Agriculture

Singhania University, Rajasthan



Internship Company: Prabhat Agri Biotech Pvt. Ltd.

Project Title: Importance of digital farming to cotton

Prabhat products



Pittala Ishwarya

Khagaznagar, Komaram bheem Asifabad dist, TS

Lang. Known: English, Telugu, Hindi

B.Sc Agriculture

Singhania University, Rajasthan

Internship Company: Prabhat Agri Biotech Pvt. Ltd.

Project Title: Impact and future prospects of online products selling platform and way forward for prabhat



Pothugunta Sravya

Kakivai, Chejarla (M), S.P.S R Nellore Lang. Known: English, Telugu, Hindi

B.Sc Agriculture

Acharya N G Ranga Agricultural University



Jakkula Durgaprasad

Huzurnagar, Suryapet Dist., Telangana.

Lang. Known: English, Telugu, Hindi

B.Sc Hons Agriculture

Dr. Panjabrao Deshmukh Krishi Vidyapeeth, Akola



Internship Company: Prabhat Agri Biotech Pvt. Ltd.

Project Title: Importance of digital farming by cotton farmers in different states, Telephonic interview with

farmers



Internship Company: Prabhat Agri Biotech Pvt. Ltd.

Project Title: Impact Analysis Of Different Demand

Generation Activities-individual, Group, Mass Campaigns

& Sales Conversion



# Kriishna Sai Adurugatla

Vemulawada, Rajanna Sircilla, Telangana.

Lang. Known: English, Telugu, Hindi

B.Sc Hons Agriculture

Rabindranath Tagore University, Bhopal, MP.



#### K.Adilakshmi

Vinukonda, Guntur (dist), Andhra Pradesh

Lang. Known: English, Telugu, Hindi

B.Sc Hons Agriculture Suresh Gyan vihar University



Internship Company: Shambavi Aagri seeds Pvt. Ltd.

Project Title: Seed Processing & Logistics



Internship Company: Mandrail seeds Pvt. Ltd.

Project Title: As a part of my internship. I have assigned with work to know details of roles and responsibilities of a supply chain management

functions in seed company.



#### K Manohar Reddy

Shanthinagar, Jogulamba Gadwal (D). Telangana.

Lang. Known: English, Telugu, Hindi

B.Sc Hons Agriculture

Mahatma Phule Krishi Vidyapeeth Rahuri



#### Dhudyala Saikiran

Banaganapalli, (Taluka) Nandyal (dist), Andhra Pradesh

Lang. Known: English, Telugu, Hindi, Kannada

B.Sc Agriculture

Rai Technology University



Internship Company: Krishi Rasayan Exports Pvt. Ltd.

Project Title: To educate the farmers about organic farming and to save the soil from chemicals



Internship Company: Prabhat Agri Biotech Pvt Ltd

Project Title: Impact Analysis Of Different Demand Generation Activities-individual, Group, Mass Campaigns

& Sales Conversion



Dasari Indraja

Mohammadabad Vill., Mahabubnagar Dist. Lang. Known: English, Telugu, Hindi

B.Sc Agriculture

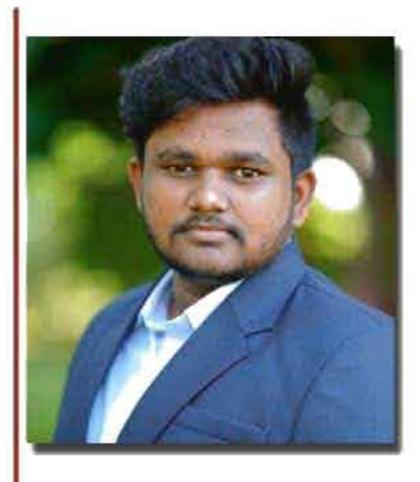
Singhania University, Rajasthan



Internship Company: Tejas Food Industries LLP.

Project Title: Marketing research and promotional

activities



#### Sripada Brahmam

Kodakandla (V) & (M), Jangaon (Dist), Telangana. Lang. Known: English, Telugu, Hindi, Haryanvi

B.Sc Hons Agriculture

Prabhu Dayal Memorial Religious & Educational

Association University Harayana



Internship Company: Best Agro Life Ltd.

Project Title: Sales and Promotional activities of best

agro life limited products in different crops



Varun Agro

#### Suraj Gautam Waghmare

Nanded. Maharashtra

Lang. Known: English, Marathi, Hindi

B.Sc. Food Science

Swami Ramanand Teerth Marathwada University, Nanded.



Internship Company: Varun Agro Processing Foods

Project Title: Quality Assurance



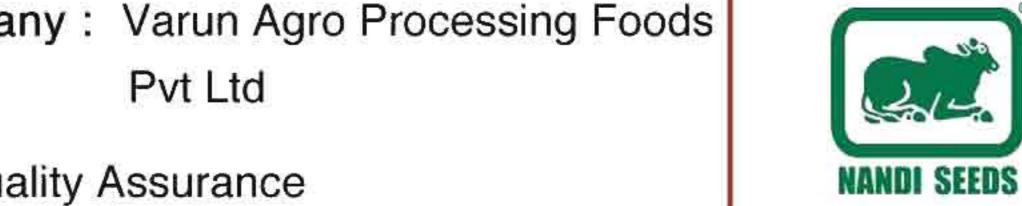
#### Boggula Santhosh Kumar

Yemmiganur (M), Kurnool Dist, Andhra Pradesh

Lang. Known: English, Telugu, Hindi

B.Tech Agriculture

Jawaharlal Nehru Technological University Hyderabad





Internship Company: Nandi Seeds Pvt Ltd. (BIOSTADT)

Project Title: To identify the potential dealers in

potential mandals of Kurnool district.



#### Chevva Kasi Viswanatha Reddy

Peddamudium, jammalamadugu, Kadapa (D), A.P.

Lang. Known: English, Telugu, Hindi

B.Sc Hons Horticulture

Sam Higginbottom University of agriculture,

technology and sciences



Internship Company: VNR Seeds Pvt Ltd

Project Title: "Effectiveness of promotional activities and brand promotion Of paddy hybrid VNR -2228"



#### Veeramreddy Omnath Reddy

Penchikalapadu (V), Gudur (M), Kurnool A.P.

Lang. Known: English, Telugu, Hindi

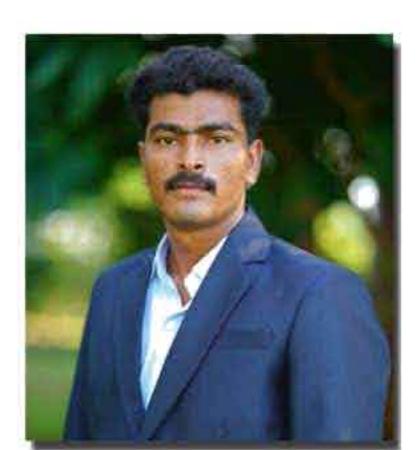
B.Sc Hons Agriculture

Mahatma Phule Krishi Vidyapeeth Rahuri



Internship Company: Crystal Crop Protection Pvt. Ltd.

Project Title: Promotional activities, Data collection, Village level meeting ,Counter sales, Product distribution.



#### Gavinikadi Abdul Imran

Bantwaram (V) & (M) Vkarabad Dist., Telangana

Lang. Known: English, Telugu, Hindi

B.Sc Agriculture

Dr. Bhim Rao Ambedkar College University Delhi



#### K. Krishnababu

Thudicherela(V), Jupadubanglow (M), Nandayl (D) A.P.

Lang. Known: English, Telugu, Hindi

B.Sc Hons Agriculture

Mahatma Phule Krishi Vidyapeeth Rahuri



Internship Company: VNR Seeds Pvt. Ltd.

Project Title: Effectiveness of Promotional Activities and Brand Promotion of New Hybrid 1706 Variety.



Internship Company: Crystal Crop Protection Pvt .Ltd.

Project Title: Affectiveness of promotional activities and brand promotion of Cotton hybrid variety

CCH -999, CCH-369





Kammara Upendra

Yemmiganur, Kurnool (Dist.) Andhra Pradesh

Lang. Known: English, Telugu, Hindi

B.Sc Hons Agriculture

Mahatma Phule Krishi Vidyapeeth Rahuri



Internship Company: VNR Seeds Pvt. Ltd.

Project Title: Effectiveness of promotional activities and brand promotion Of paddy hybrid Seed VNR2228



Mahamuni Atharv Pralhad

Tal-Baramati, Dist-Pune, Maharashtra Lang. Known: English, Marathi, Hindi

B.Sc Horticulture

Mahatma Phule Krishi Vidyapeeth Rahuri



Internship Company: ADAMA India Pvt. Ltd.

fop chemistry and new trends in graminicides in

Project Title: To Understand the resistance issues of

Soybean



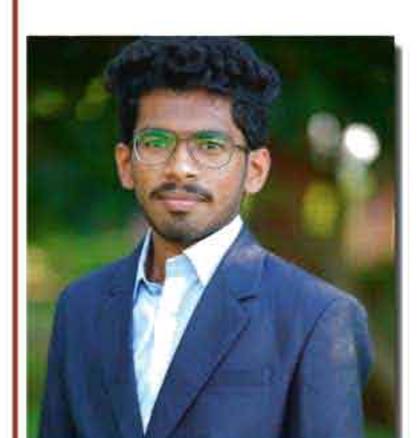
V. Sanjeev Reddy

Chatragaddapadu, Vinukonda (M), Guntur (Dist.) A.P.

Lang. Known: English, Telugu, Hindi

B.Sc Hons Agriculture Suresh Gyan vihar University





Aalla Sai Pavan

Bhadradri Kothagudem (Dist.), Telangana

Lang. Known: English, Telugu, Hindi

B.Sc Hons Agriculture

Acharya N G Ranga Agricultural University (ANGRAU)



Internship Company: Krishi Rasayan Exports Pvt. Ltd.

Project Title: "Promotional activites Demo conducting

Farmers meeting "



Internship Company: ADAMA India Pvt. Ltd.

Project Title: Vegetable market evaluation



Maddali Venkata Ramana

Manikonda, Hyderabad, Rangareddy, Telangana.

Lang. Known: English, Telugu, Hindi

B.Sc Hons Agriculture

Prabhu Dayal Memorial Religious & Educational

Association University Harayana



Internship Company: Farmizen

Project Title: Supply chain management



#### Dowlathbaji Chandu

Ramchandra Puram, Sangem, Warangal, Telangana

Lang. Known: English, Telugu, Hindi

B.Sc Hons Agriculture

Lovely Professional University, Punjab



Internship Company: Prabhat Agri Biotech Pvt. Ltd.

Project Title: Impact Analysis Of Different Demand Generation Activities-individual, Group, Mass Campaigns

& Sales Conversion



#### Karnati Konda Reddy

Chinthala Palem (M), Suryapet (Dist), Talangana

Lang. Known: English, Telugu, Marathi, Hindi

B.Sc Hons Agriculture

Dr. Balasaheb Sawant Konkan Krishi Vidyapeeth,

Dapoli, Dist. Ratnagiri



Internship Company: Krishi Rasayan Exports Pvt. Ltd.

Project Title: Save The Soil Program - Project K Max

Energy



# Kurupati Vishnuvardhan

Ramakrishnapuram, Kolimigundla (M), kurnool (D), A.P.

Lang. Known: English, Telugu, Hindi

B.Sc Agriculture

Sri Dev Suman Uttarakhand University



Internship Company: SWAL Corporation Ltd

Project Title: Understand the farmer satisfaction of

SWAL products, Karmax & Viola in Paddy.





Billakanti Uday Kiran

Datharpally, Gajwel, Siddipet, Telangana.

Lang. Known: English, Telugu, Hindi

B.Sc Hons Agriculture
Osmania University



Internship Company: Shambavi Aagri Seeds Pvt.Ltd.

Project Title: Seed Processing and Logistics



Karike Roshini

Siddipet, Telangana.

Lang. Known: English, Telugu, Hindi

**B.Sc Agriculture** 

Hemvati Nandan Bahuguna Garhwal University



Internship Company: Crystal Crop Protection Pvt.Ltd.

Project Title: Sales and marketing



Danai Akash

Usturi (V), Latur (Dist), Maharashtra

Lang. Known: English, Telugu, Marathi, Hindi,

Kannada

B.Sc Agriculture

Singhania University, Rajasthan



Internship Company: Nandi Seeds Pvt.Ltd.

(BIOSTADT)

Project Title: Observe complete operations in processing plant and also in production.



Kurisheti Sai Sateesh

Govindapuram, Bonkalu, Madhira, Khammam, Telangana

Lang. Known: English, Telugu, Hindi

**B.Sc Agriculture** 

Dr. Bhim Rao Ambedkar College University Delhi



Internship Company: Prabhat Agri Biotech Pvt. Ltd.

Project Title: Impact Analysis Of Different Demand Generation Activities-individual, Group, Mass Campaigns

& Sales Conversion



K Siddharth Sirinivas

Berhampur, Ganjam, Odisa.

Lang. Known: English, Hindi, Odia

B.Sc Agriculture

Sri Dev Suman Uttarakhand University



Dowlathbaji Harish

Ramchandrapur(V), Sangem(M), Warangal, Telangana.

Lang. Known: English, Telugu, Hindi

B.Sc Hons Agriculture
OSMANIA UNIVERSITY



Internship Company: Crystal Crop Protection Pvt. Ltd.

Project Title: Market analysis & Demand genaration



Internship Company: Parle Agro Private Limited.

Project Title: Mango Pulp Operation



K Viswanath

Yemmiganur, Kurnool (Dist), Andhra Pradesh

Lang. Known: English, Telugu, Hindi

B.Sc Agriculture

Mahatma Phule Krishi Vidyapeeth Rahuri



Narahari Tharun Kumar

Hayath Nagar, Rangareddy, Telangana.

Lang. Known: English, Telugu, Hindi

B.Sc Hons Agriculture

Dr. Panjabrao Deshmukh Krishi Vidyapeeth, Akola



Internship Company: Prabhat Agri Biotech Pvt. Ltd.

Project Title: Impact Analysis Of Different Demand Generation Activities-individual, Group, Mass

Campaigns & Sales Conversion

Parlé Agro

Internship Company: Parle Agro Private Limited.

Project Title: Mango Pulp Operation





Pandureddy. Arun

Kalasapadu Kadapa (Dist.), Andhra Pradesh Lang. Known: English, Telugu, Hindi, Tamil

B.Sc Hons Agriculture

Mahatma Phule Krishi Vidyapeeth Rahuri

Parlé Agro

Internship Company: Parle Agro Private Limited.

Project Title: Mango Pulp Operations.



#### Aadesh Bhilare

Lohare, Taluka-Wai, District- Satara, Maharashtra

Lang. Known: English, Marathi, Hindi

B.Sc Horticulture

Mahatma Phule Krishi Vidyapeeth Rahuri



Internship Company: SWAL Corporation Ltd

Project Title: To take demo on Plantonik and wuxal

and collect the farmers benefits



# Chitreddy Rajkumar Reddy

Konidedu(V), Panyam(M), Kurnool(Dist.), A.P. Lang. Known: English, Telugu, Marathi, Hindi

B.Sc Hons Agriculture

Mahatma Phule Krishi Vidyapeeth Rahuri



Internship Company: Ganga Kaveri Seeds Pvt. Ltd.

Project Title: Creation of market for sunflower crop, Conducting Village level meetings, collection of farmers data.



### Gajjala Maheswar Reddy

Khajipet (M), Kadapa (Dist.), Andhra Pradesh Lang. Known: English, Telugu, Hindi

B.Sc Agriculture

Hemvati Nandan Bahuguna Garhwal University



Internship Company: Prabhat Agri Biotech Pvt. Ltd.

Project Title: Impact Analysis Of Different Demand Generation Activities-individual, Group, Mass Campaigns

& Sales Conversion



#### Kosi Mahabindu

Machilipatnam, Krishna district, Andhra Pradesh

Lang. Known: English, Telugu, Hindi

B.Sc Agriculture

Vasantrao Naik Marathwada Krishi Vidyapeeth,

Parbhani



PRABHAT SEEDS

Internship Company: Prabhat Agri Biotech Pvt. Ltd.

Project Title: "Importance of digital farming by cotton farmers in different states; Telephonic conversation

with farmers and feedback."



#### Pratibha Tatoba Patil

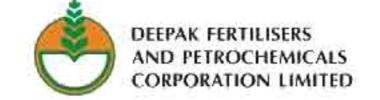
A/P-Arag ,Tal-Miraj, Dist -Sangli,State- Maharashtra

Lang. Known: English, Marathi, Hindi

B.Sc Agriculture

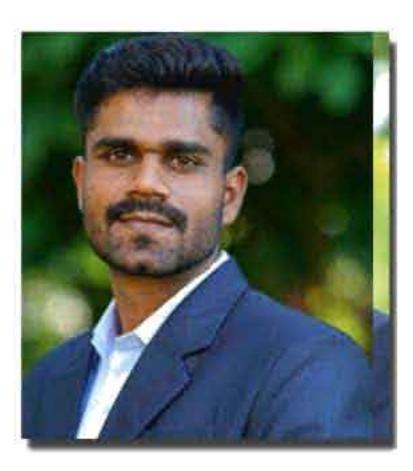
Mahatma Phule Krishi Vidyapeeth Rahuri

Internship Company: Deepak Fertilisers And Petrochemicals Corporation Limited (DFPCL)



Project Title: "a. Assess the benefits of usage of Bensulf Superfast in Soybean along with DAP Vs Use of NPKS grades, Kharif 22b. Assess the impact of Bensulf Superfast Recommended Dose Usage on increase in

produce yield and produce price Kharif 22"



#### **Ghanwat Sourabh Vishwas**

Rajapur tal. Khatav dist. Satara, Maharashtra

Lang. Known: English, Marathi, Hindi

B.Sc Horticulture

Mahatma Phule Krishi Vidyapeeth Rahuri



#### V Srilakshmi

Gollapudi one centre, Vijayawada Andhra Pradesh

Lang. Known: English, Telugu, Hindi

B.Sc Agriculture

Suresh Gyan Vihar University



Internship Company: AND Business Consulting

Project Title: Business development



Internship Company: Deepak Fertilisers And Petrochemicals Corporation Limited (DFPCL)

Project Title: Assess RBT( reasons to believe) parameters of Bensulf Superfast value proposition

in cotton kharip 2022



Paguntla Manoj Kumar Reddy

Kondapuram, C. Belagal, kurnool, Andhra Pradesh.

Lang. Known: English, Telugu, Marathi, Hindi

B.Sc Hons Agriculture

Mahatma Phule Krishi Vidyapeeth Rahuri



Internship Company: Prabhat Agri Biotech Pvt.Ltd.

Project Title: Impact Analysis Of Different Demand

PRABHAT SEEDS Generation Activities-individual, Group, Mass

Campaigns & Sales Conversion



Pyreddy Reethika

Nandyal, Andhra Pradesh

Lang. Known: English, Telugu

B.Sc Horticulture

Dr.Y.S.R.Horticultural University



Internship Company: Nandi Seeds Private Limited

(BIOSTADT)

Project Title: Seed Conditioning and Logistics.



**Durshanapally Akhil** 

Gatlanarsingapur, Hanamkonda(Dist.), Telangana

Lang. Known: English, Telugu, Hindi

B.Sc Agriculture

Mahatma Phule Krishi Vidyapeeth Rahuri



Internship Company: Prabhat Agri Biotech Pvt. Ltd.

Project Title: Impact Analysis Of Different Demand

Generation Activities-individual, Group, Mass

Campaigns & Sales Conversion



Manikanti Sindhuja

Kothapally, Battupally, (M) Kazipet, (D), Warangal urban

Lang. Known: English, Telugu, Hindi

**B.Sc Agriculture** 

Hemvati Nandan Bahuguna Garhwal University



Internship Company: Nandi Seeds Private Limited

(BIOSTADT)

Project Title: Seed Conditioning and Logistics.



Uppala Vijaya

Pocharam, Kusumanchi, Khammam (Dist.), Telangana

Lang. Known: English, Telugu, Hindi

B.Sc Hons Agriculture

Vasantrao Naik Marathwada Krishi Vidyapeeth,

Parbhani



Internship Company: Nandi Seeds Private Limited

(BIOSTADT)

Project Title: To know about the quality &

Processing of seeds



Ch. Vamshi

Julurupadu, Bhadradri Kothagudem (Dist), Telangana.

Lang. Known: English, Telugu, Hindi

B.Sc Agriculture

Mahatma Phule Krishi Vidyapeeth Rahuri



Internship Company: Nandi Seeds Private Limited

(BIOSTADT)

Project Title: Collect the data of previous years sales

of paddy cotton maize and vegetables



### Voonadi Aishwarya Reddy

Deebaguntla(V); Gospadu(M); Nandyal(D); A.P.

Lang. Known: English, Telugu

B.Sc Agriculture

Rai Technology University



#### Karanam Venkateswara Rao

Nellibanda (V), Devanakonda (M), Kurnool(Dist.), A.P.

Lang. Known: English, Telugu, Hindi

B.Sc Hons Agriculture

Suresh Gyan vihar University



Internship Company: Nandi Seeds Private Limited

(BIOSTADT)

Project Title: To identify potential dealers in the market and collecting their sales data of previous year



Internship Company: Nandi Seeds Private Limited

(BIOSTADT)

Project Title: To know about quality and processing

unit





Harideekshith Mukthavaram

Ramagundam, Peddapalli, Telangana Lang. Known: English, Telugu, Hindi

B.Sc Hons Agriculture

Dr. Panjabrao Deshmukh Krishi Vidyapeeth, Akola



Internship Company: Ganga Kaveri Seeds Pvt. Ltd.

Project Title: Creating market for sunflower seeds



Avula Venkata Prudhvi

Middelavari palem, Badvel, Cuddapah, Andhra Pradesh

Lang. Known: English, Telugu, Hindi

B.Sc Agriculture

Hemvati Nandan Bahuguna Garhwal University



Internship Company: Prabhat Agri Biotech Pvt .Ltd.

Project Title: Impact Analysis Of Different Demand Generation Activities-individual, Group, Mass Campaigns

& Sales Conversion



Lalu Yadav

Satwadi(V), Bhikhangaw, Khargone(Dist), M.P.

Lang. Known: English, Hindi

B.Sc Agriculture

Bundelkhand University Jhansi Uttar Pradesh



and collection's of farmers data



Wakle Kailas Govind

Ahemadpur (Dist)- Latur, Maharashtra.

Lang. Known: English, Marathi, Hindi

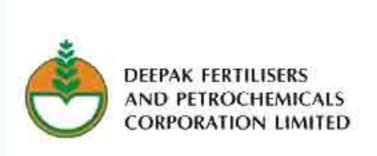
B.Tech agricultural Biotechnology

Vasantrao Naik Marathwada Krishi Vidyapeeth, Parbhani



Internship Company: VNR Seeds Pvt Ltd

Project Title: Market potential of hybrid paddy seed



Internship Company: Deepak Fertilisers And Petrochemicals Corporation Limited (DFPCL)

Project Title: "Assess the Pomegranate stage specific

grades of competition Vs STL (smartchem technologies limited)



**Bongarala Sai Aravind** 

Pajjur(V), Thipparty(M), Nalgonda (Dist), Telangana

Lang. Known: English, Telugu, Hindi

B.Sc Hons Agriculture

Dr. Panjabrao Deshmukh Krishi Vidyapeeth, Akola



M. Nasar Reddy

Tripuranthakam/daggulavaristreet Prakasam (Dist), A.P.

Lang. Known: English, Telugu, Hindi

B.Sc Hons Agriculture

Mahatma Phule Krishi Vidyapeeth Rahuri



Internship Company: Crystal Crop Protection Pvt. Ltd.

Project Title: Data collection and Promotional activities and sales of cotton hybrid seeds



Internship Company: Krishi Rasayan Exports Pvt. Ltd.

Project Title: Save the soil



#### Balagoni Ajith Kumar

Mamidalapalli(V), Veenavanka(M), Karimnagar(Dist), T.S

Lang. Known: English, Telugu, Marathi, Hindi

B.Sc. Hons Agriculture

Mahatma Phule Krishi Vidyapeeth Rahuri



#### Birudaraju Sharun Bhatt

Warangal, Telangana

Lang. Known: English, Telugu, Hindi

B.Sc Hons Agriculture

Dr. Panjabrao Deshmukh Krishi Vidyapeeth, Akola



Internship Company: Crystal Crop Protection Pvt. Ltd.

Project Title: "Sales and marketing of cotton seed

varieties



Internship Company: Tejas Food Industries LLP.

Project Title: "Marketing research on performance of

various food brands in general trade"



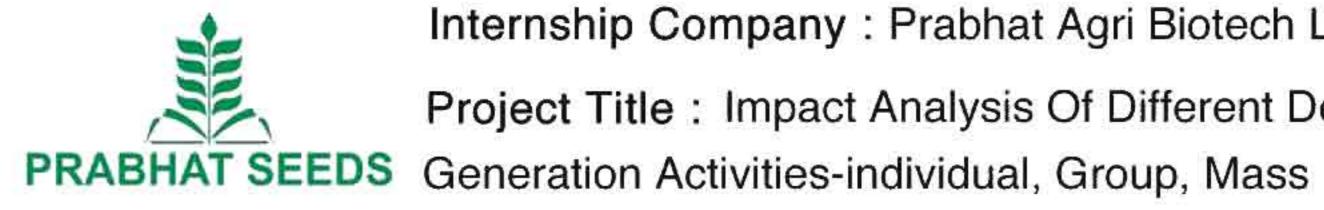


Revashankar Patel

Surgaon Joshi (Khandwa M.P.) Lang. Known: English, Hindi

B.Sc Hons Agriculture

Bundelkhand University Jhansi (U.P.)



Internship Company: Prabhat Agri Biotech Ltd.

Project Title: Impact Analysis Of Different Demand

Campaigns & Sales Conversion



Diksha Gajbhiye

Fule colony, Bhandara, Maharashtra Lang. Known: English, Marathi, Hindi

B.Sc Agriculture

P. D. K.V. Agriculture University Akola



Internship Company: Sulphur Mills Limited Mumbai

Project Title: 1.Crop Nutrients project2.All India Cluster

project



# Arepalli Avinash

Ramanujapuram, Koyyalagudem(M), Eluru (Dist), AP

Lang. Known: English, Telugu, Hindi

B.Sc Hons Agriculture

Pdm(prabhu dhayal memorial) University



Internship Company: Farmizen

Project Title: Quality control, warehouse

management,SCM



# Devulapally Poojaswi

Siddipet, Telangana.

Lang. Known: English, Telugu, Hindi

B.Sc Hons Agriculture

Rabindranath Tagore University



Internship Company: Shambavi Aagri Seeds Pvt. Ltd.

Project Title: The detail of the business flow in the future solution based on Microsoft Dynamics 365 for

Finance and operations

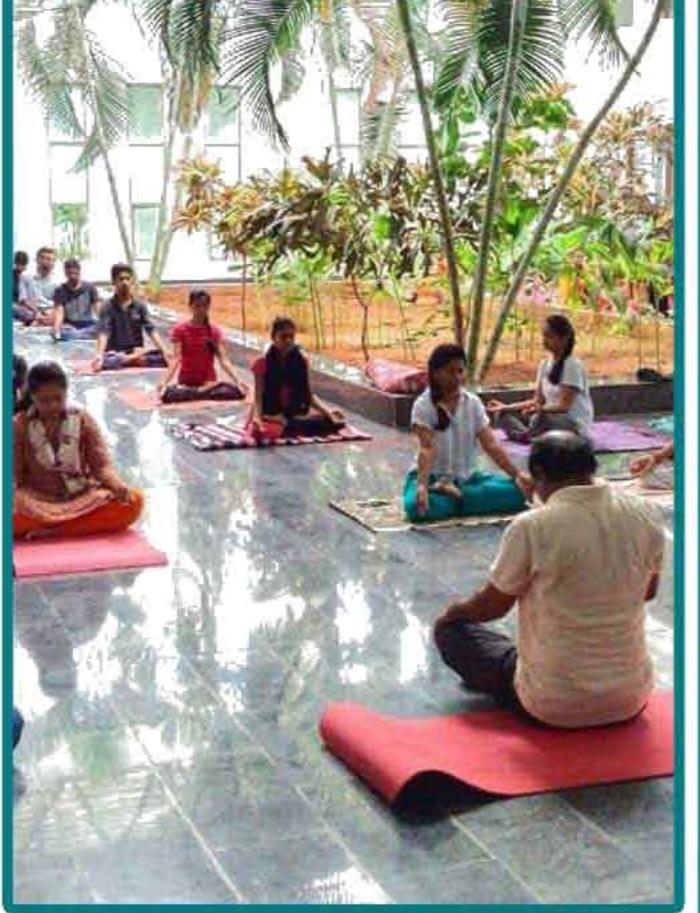


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Placement Head: Mr. Veerbhadra

+91-8668581143 / 8886301133 

veerbhadra@sgih.ac.in | sgihfabs@gmail.com

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