

- The length of the full paper should not exceed 5000 words, excluding figures and tables.
- Please send the abstract and the full paper to the mail id [conference@fabs.ac.in](mailto:conference@fabs.ac.in)
- The board of editors reserves the right to reject, modify or improve the manuscripts. Confirmation regarding the acceptance of the paper would be duly intimated.

### Registration Fee:

There is no registration fee for this Virtual conference.

NOTE: Every author has to register individually for each paper.



### Important Dates:

Abstract Submission: February 5<sup>th</sup>, 2022

Last Date of Paper Submission:  
February 15, 2022

Conference Date: February 24, 2022

### Organising Committee:

Patron : Smt W. Malati Reddy  
 Advisors : Dr. Suresh Garimella,  
 Dr. B. Saha  
 Convenor : Dr. M Mahipal Reddy  
 Members : Prof. K. Ramakrishna  
 Prof. KL Srikanth  
 Prof. R Veerin Kumar  
 Mr. U Krishna

### The prizes for the best papers

First Prize	Second Prize	Third Prize
Rs 5000	Rs 3000	Rs 2000

The prizes for the best paper are sponsored by  
AgIntel

**AgIntel** is a highly modernised digital e-learning platform for all the stakeholders in the agriculture value chain. AgIntel is a platform, to bridge the academia-industry knowledge gap and create industry-ready talents by providing market-ready courses. With our multi-stakeholder approach, we aim to encourage diverse creative expressions and independent thought.



## FABS Virtual Conference

February 24, 2022

On

Issues, Challenges and Opportunities in  
Indian Agribusiness (FCAB 22)

(Creating Knowledge silos for Indian Agribusiness)



### Food and Agri-Business School Sagar Group of Institutions

Flame of Forest Chevella – Urella Road Urella (Po),  
Chevella-501 503, Hyderabad, Telangana, India

e-mail id: [conference@fabs.ac.in](mailto:conference@fabs.ac.in)

Website:

[www.sgih.ac.in](http://www.sgih.ac.in), [www.fabs.ac.in](http://www.fabs.ac.in)



## About the Institution :

Sagar Group of Industries with diverse interests in cement manufacturing, IT, agriculture, infrastructure, and consulting created SVVR Educational Society with the motto of Service to Society through Education on 2nd August 2008.

Following the concept of Integrated Campus started by the Government of India, SVVR Educational Society established Sagar Group of Institutions (SGI) comprising Food and Agri-Business School (FABS) and Sagar Agricultural Polytechnic (SAP) in Flame of the Forest Campus – a picturesque, serene and peaceful 45 acres sprawling campus – located on the outskirts of Hyderabad along Chevella – Urella Road.

Flame of the Forest Campus was inaugurated by Late Dr. Y. S. Rajasekhara Reddy, Former Chief Minister, Government of Andhra Pradesh, on 8th August 2009 to nurture multi-cultural and multi-disciplinary learning with state-of-the-art infrastructure including classrooms, seminar halls, Wi-Fi enabled and networked IT communication facilities, library, canteen, administrative buildings, hostels, sports facilities, and playgrounds.

Food and Agribusiness School (FABS) offers a fully residential two years Post-Graduate Diploma Programme in Agri-Business Management (PGDM-ABM) approved by AICTE and Ministry of HRD, Government of India.

Sagar Agricultural Polytechnic (SAP) offers a two-year Diploma in Agriculture and is affiliated with Professor Jayashankar Telangana State University, Hyderabad.

## About the Conference:

Food & Agribusiness is a \$5 trillion industry globally and has a massive economic, social, and environmental footprint. With reference to the current global scenario, India is among the top nations in the production of Fresh vegetables, Fresh fruits, Paddy, Buffalo Milk, Meat, Spices, Cotton, etc. Despite being the leading producer, a few bottlenecks are hindering the growth of the Indian agri-food sector. The bottlenecks include a market-disoriented production system, limited focus on the value chain, low-value chain implementation capacity, and limited access to the market. To overcome the above bottlenecks, increased investment in developing agricultural infrastructure using the latest technology is required.

Technological innovation in Food and agribusiness has resulted in enormous changes in the way of doing business. Significantly, advances in the Agri-input sector, Agri-product marketing, Agri value chain management & technology adoption have changed the nature of agribusiness in India. These changes have solved major problems in the agriculture sector but also resulted in new challenges. The new age organizations have responded with innovative solutions to these challenges. Studying these issues, challenges and opportunities in agribusiness in this context will help predict and shape the future of agribusiness in India.

The conference aims to bring together scholars, practitioners, and policymakers from around the country to present and share their research on issues, challenges, and opportunities in the agribusiness domain in India's emerging economies.

## Call for Papers

Scholars, practitioners, and policymakers from across the country are invited to submit research papers based on the themes outlined below. The following themes are illustrative of the scope of the conference and are not meant to be exhaustive

- Agribusiness strategy and value chains
- Food and agribusiness sector development
- Customer orientation and marketing processes
- Food, health, security, and safety issues
- Agri supply chain Management
- New technologies in agriculture
- Revitalizing agribusiness education
- Food loss and waste management etc

## Paper Submission Guidelines:

- The Authors should initially submit an abstract (Max 500 words) by February 5<sup>th</sup>, 2022. Upon acceptance, a registration form link will be sent to the authors. Authors should submit the full paper along with registration form in MS Word format by February 15, 2022.
- The cover page should include the title, the author's full name (s), Designation, affiliation, and contact details for the full paper.
- The manuscript must be in APA style. English-prepared using Microsoft word typed with 1-inch margin on all sides, 1.5-line space, Font Times New Roman, Headings in Bold, Size: 12 points. Figures, Tables, and Charts must be original and not scanned copies.